

PRESS RELEASE

Decorating with daybeds

01 December 2014, Johannesburg: Who doesn't love a bit of idle time, a place to relax and put your feet up and offering cushioned support for the rest of your body? Daybeds are perfect for just that. Somewhere between a couch and a bed, daybeds are the perfect place to catch 40 winks without feeling guilty. "Daybeds are a great addition to any home. Not only do they allow for ample seating in your home, but they also provide a calm space for relaxing. And they are very space efficient - only taking up the amount of space as the average sofa," nods Anton Odendaal from leading furniture retailer Rochester. Read on for Anton's tips on how to decorate with a daybed in your home...

What is a daybed?

Is it a sofa? Is it a bed? Is it a chaise? Well, a daybed is all of the above. These multi-tasking furniture pieces typically feature a back for leaning on when sitting, sides that act as armrests, and a chaise section for lounging and reclining. "Daybeds are great for townhouses or apartments where space is limited as they are streamlined and not intrusive – maximising the aesthetic potential of your living area," says Anton.

What different styles of daybeds are available?

Daybeds are available in a myriad of styles, from contemporary, to more traditional, and everything in-between. "What's important is to choose a style of daybed that suits the rest of the décor elements in your home so that it fits in seamlessly with your interior," explains Anton. Are most of your furniture pieces modern and linear? Then opt for a daybed that has a low profile, sleek lines, and chrome detailing for example, such as the Pellisima daybed from Rochester. If your home features antique pieces, then you can opt for the more classical styles with a curvaceous profile that boasts intricate detailing such as Rochester's Tudor daybed for example.

"Also consider your existing colour scheme and choose an upholstery material that complements it," suggests Anton, pointing out leather and fabric options. "Darker colours and leather upholstery, as seen on Rochester's Kentucky daybed, creates a more masculine mood and are great if you have kids or animals that may leave dirt on your daybed, as they disguise stains better. Lighter colours and fabrics such as cotton and microfiber are great for a more feminine feel as they're soft to touch but may require a bit more maintenance," notes Anton, in reference to the elegant Charlize daybed by Rochester.

Last but not least, decide on whether you want a regular upright daybed or one that has a reclining option. "A sofa that has a backrest that can be tilted to varying angles is sure to increase your comfort levels and can give you an almost horizontal position in which to sleep in," explains Anton, pointing out Rochester's Tudor day bed and

corner suite. But if you want to do more sitting than lying down then a regular upright daybed may be just the answer for you.

How does one decorate with daybeds?

Dress your daybed as you would a regular sofa, using scatter cushions and throws to bring in splashes of colour and pattern, whilst adding to the sense of cosiness in the room. “What’s great is that these accessories can double up as bedding when guests come over,” nods Anton. He advises using colours and styles that echo the rest of your interior, so that you create a peaceful place in which to lounge. “Add a soft rug for underfoot comfort and portable pieces that allow you to easily change the function of the space. A nest of tables for example can act as a coffee table, a place to put your laptop, or a nightstand for a glass of water and a novel,” says Anton.

Like most sofas, daybeds are designed to fit against a wall. “Make sure that your wall is long enough to fit the daybed without it feeling cramped. And if you have a reclining day bed, be sure to position it slightly away from the wall, giving it room to maneuver,” notes Anton, adding, “The idea is to use your daybed in such a way that it lends itself to a harmonious and relaxing atmosphere, so that you create a space that you simply love to lounge in.”

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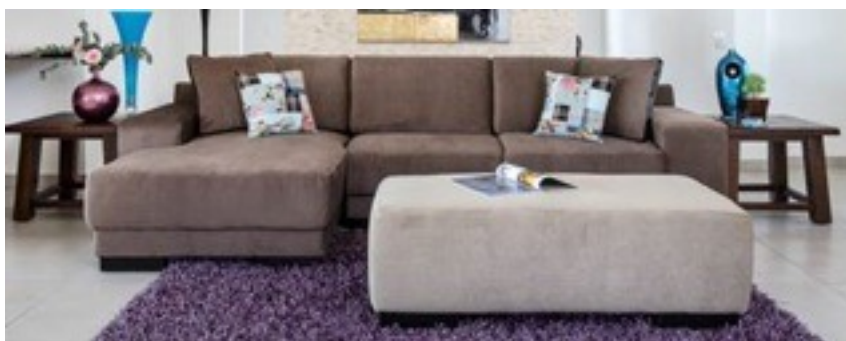
Tudor daybed



Pellisima daybed



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Charlize daybed



Cooper daybed



Kentucky daybed